

**STATE OF NEVADA  
GOVERNOR'S WORKFORCE DEVELOPMENT BOARD**

**STRATEGIC PLANNING SUBCOMMITTEE MEETING MINUTES**

**Wednesday, March 11, 2026 - 2:00 p.m.**

The GWDB Strategic Planning Subcommittee held a public meeting on Microsoft TEAMS.

Audio Conference Number: +1 775-321-6111  
Phone Conference ID: 641 756 449#

**1. Call to Order**

**Chair Olsen** called the meeting to order at 2:00 pm.

**2. Roll Call**

**Tiffany Vazquez** took roll and confirmed the presence of a quorum.

**Members Present**

Nancy Olsen, Chair  
Edward Estipona, Vice Chair  
Natalie Brown  
Toni Giddens  
Michael Yoder  
Brett Miller  
Milt Stewart

**Absent**

Drazen Elez  
Ben Daseler  
David Schmidt

**Others present**

Dr. Tiffany Tyler-Garner  
Kam Green  
Dina Neal, Senator  
Tiffany Vazquez

**3. First Public Comment**

**Chair Olsen** read the notice into the record as follows; “This is the first opportunity for public comment. No action may be taken upon a matter raised under this public comment period, unless the matter itself has been specifically included on the agenda as an action item. We will impose a three-minute time limit. Please clearly state and spell your full name. To provide public comment on an agenda item via telephone, you can dial 775-321-6111. When prompted, please provide

phone conference ID 641 756 449#.”

There were none.

#### 4. **Approval of September 10, 2025, meeting minutes** - (For possible action)

**Chair Olsen** called for a motion to approve the meeting minutes. It was moved by **Toni Giddens** and seconded by **Vice Chair Estipona**. The motion carried.

#### 5. **Review of Action Items for Population** - (Discussion/Informational only)

**Chair Olsen** informed that the Strategic Plan pulled goals from the WIOA State Plan. The action items that could be implemented quicker were the higher priority to focus on. Creating a shared calendar of workforce events among partners is the first item. Ben Daseler was not present to speak on the subject.

**Vice Chair Estipona** noted the test site, which is not yet public, will be added to the EmployNV website. Workforce development partners will need to review the content. The goal is to ensure it provides accessible information for consumers and clients.

**Milt Stewart** asked if you have to log in to view calendar.

**Vice Chair Estipona** responded that the public should be able to see everything completely. He added that everything in calendar that is added should pertain to workforce only. Details still need to be worked out.

**Chair Olsen** moved on to the survey to evaluate effectiveness of events and centers that would be housed on the dashboard.

**Vice Chair Estipona** added a further conversation is needed about the details.

**Milt Stewart** asked if there is a link between the events, calendar events, and survey.

**Vice Chair Estipona** said that the survey would have to be given to those who attend the job fair. There is no automatic way for the calendar to trigger a post-event survey because attendance isn't tracked. An RSVP feature could allow surveys to be sent to those who RSVP, but it wouldn't account for people who show up without RSVPing or those who RSVP but don't attend.

**Milt Stewart** raised the question of whether the event itself can act as a trigger for sending surveys, identifying who actually attended and how to distribute the survey to those individuals. He wanted to point out that if something makes it onto this calendar, and we believe the surveys are important, then the calendar should have some linkage to the survey.

**Vice Chair Estipona** asked if the survey data will be shared with public or for internal feedback noting that it would be valuable to those conducting the job fairs.

**Milt Stewart** spoke about the metrics being displayed on a GWDB dashboard, assuming it is public facing. He asked if that needs to be changed or taken off.

**Chair Olsen** mentioned the ability to find performance data in one place for all core partners. She suggested that state longitudinal data system might be the best place for that.

**Vice Chair Estipona** added that previous leadership wanted to have full transparency. There are challenges in tracking placement data.

**Milt Stewart** said that the challenges are in permission and authority, in addition to technology. Issues related to system access may need to be explored at a policy or legislative level, possibly through the Governor's Workforce Development Board. A separate or side conversation may be needed to identify pain points and determine whether any existing or potential legislation could support solutions.

**Vice Chair Estipona** recommended to remove the final action item since there is no definitive answer at this time.

**Chair Olsen** moved on to creating an asset map for jobseekers. We are still waiting on Title I Nevadaworks and on Title III Wagner Peyser updates.

**Milt Stewart** asked who the audience is for the asset map. All the data means nothing to them.

**Chair Olsen** agreed that it is too much for job seekers and that it could be useful for agencies and community.

**Milt Stewart** asked who keeps the asset map current?

**Vice Chair Estipona** mentioned it could be OWINN or DETR, but we do need to discuss that along with the format it should be in. He recommended a shared PDF document that is updated annually. It is important to see how all the titles are connected.

**Milt Stewart** noted that job seekers care about services, not funding sources, so the asset map for them should focus on services rather than funding streams.

**Vice Chair Estipona** highlighted the model of a singular point of entry.

**Milt Stewart** emphasized that discussions about job-seeker-focused asset mapping belong at the regional level (DETR, NevadaWorks, and partners). In contrast, stakeholder-focused asset mapping and broader employer-engagement strategy align more closely with the Governor's Workforce Development Board or OWINN functions. He reiterated the need to keep conversations aligned with the board's intended scope.

**Vice Chair Estipona** commented that Nevada System of Higher Education (NSHE) is missing off the list.

**Natalie Brown** highlighted the need to know the audience. The focus should shift toward serving service providers who work with job seekers across various programs. Expanding tools like the asset map to include apprenticeships, NSHE programs, and providers offering industry-recognized credentials. A more comprehensive, provider-focused resource would help staff understand program titles and refer students or job seekers more effectively.

**Chair Olsen** highlighted the intent to have a Stakeholder Asset Map and a separate "Menu of Services" for job seekers.

**Milt Stewart** reiterated the focus on stakeholder needs. The details on the menu of services for job seekers is not something that is in the board's purview.

**Vice Chair Estipona** explained that it serves as a shared, statewide view of available services rather than information limited to a specific area. It is important that the stakeholders collectively know what each other does. This group is meant to understand the whole workforce system and figure out who needs to be brought to the table for a conversation.

**Chair Olsen** asked for Milt's thoughts on the GWDB making sure that this menu of services exists through the local boards, that the job seekers have access to that when they go on the website.

**Milt Stewart** noted there is a stakeholder level and a customer level.

**Brett Miller** mentioned <https://www.careeronestop.org/ResourcesFor/resources-for.aspx> in chat; some of these tools already exist through Department of Labor (DOL).

## 6. **Review of Action Items for Engagement** - (Discussion/Informational only)

**Chair Olsen** mentioned the launching of a “Did You Know” campaign in conjunction with other agencies.

**Milt Stewart** shared his concern that this group may be discussing topics outside the board’s actual scope. He suggested narrowing down to three or four priorities that the Board has the authority and resources to influence.

**Chair Olsen** added that the task is more about the implementation of what is needed and the core partners doing the work.

**Kam Green** supports the “Did You Know” concept as a simple, no-cost way to increase awareness of workforce resources. She emphasized that board members should consistently share updates like such job fairs, using the “Did you Know?” phrasing on platforms like LinkedIn. Kam noted that many people still don’t know about available resources, so regular reminders and intentional sharing can make a difference without needing a major campaign.

**Senator Neal** noted that she liked the campaign, but it should not be in conjunction with the chambers because it is not a touch point for job seekers. The campaign should be going through where the people go (community centers, one stops, etc.).

**Vice Chair Estipona** highlighted the ongoing marketing campaign promoting EmployNV to both job seeker and business. It started last year and has shown a significant increase in website traffic. Other members were encouraged to support these efforts by sharing and liking partner social media posts. Engagement helps boost algorithms.

**Kam Green** highlighted that business awareness of how they can connect is equally important.

**Milt Stewart** emphasized that the GWDB’s authority and purpose are centered on WIOA. He recommended concentrating on aligning and strengthening WIOA efforts before bringing in external partners.

**Chair Olsen** moved on to the action item connect commonly touched business department within the state.

**Vice Chair Estipona** informed the committee that the goal was to rely on agencies like the Department of Taxation or the Secretary of State to contact businesses on behalf of workforce partners. Although, those agencies have no obligation or responsibility to do that. He highlighted the need to effectively talk to the agencies within our purview.

**Dr. Tiffany Tyler-Garner** asked for clarification about the role of the subcommittee in relation to the GWDB.

1. Is the subcommittee expected to make recommendations to the larger board that support the Governor’s broader workforce vision?

2. Is it appropriate for the subcommittee to propose recommendations about what the workforce system should have in place such as identifying available resources, assessing gaps, and ensuring that end users have the tools they need to navigate the system effectively?

Some of the ideas discussed seem like general recommendations that any governor's workforce system should have. She requested guidance on whether offering these types of recommendations falls within the subcommittee's scope and asked for clarification to better understand any limitations.

**Chair Olsen** acknowledged the confusion and asked what we hope to accomplish by connecting different business departments within the state.

**Milt Stewart** recommended that the group focus on areas where we can make an immediate impact and then expand from there. He emphasized starting with the lowest-hanging fruit, followed by medium-term and long-term goals. He also noted that some of the work listed is already being done.

**Chair Olsen** mentioned that one benefit of the asset map is the ability to share information about what each entity does.

**Vice Chair Estipona** mentioned that the Secretary of State's office maintains a full list of Nevada incorporated businesses. The idea was for those types of business to share information about our services, though we cannot require those organizations to participate. He emphasized starting with small achievable steps.

**Chair Olsen** added that we are looking for collaboration.

**Toni Giddens** commented that her participation on the board is also for collaboration, bridging the gap with partners to build stronger apprenticeships.

**Chair Olsen** moved to the next item, ensuring small businesses are priority by attending small business event and advocacy groups.

**Vice Chair Estipona** noted that business representatives and local workforce boards already engage small businesses, but many small businesses remain unaware of existing services. There is a need to share information across agencies, even when it falls outside one's immediate role.

**Chair Olsen** suggested for the members who can; to attend these events and share info on the workforce system.

**Brett Miller** suggested narrowing the focus of the project by separating the needs of participants/job seekers from those of business.

**Vice Chair Estipona** suggested a smaller group to have a discussion about the topic and bring back to this subcommittee.

**Milt Stewart** mentioned the need for a clear understanding of the roles, responsibilities, and mandate of GWDB members. What are the conversations we should be having to ensure alignment. This clarity will help the group focus its efforts and identify where it can have greatest impact. Start having the conversions we should by mandate and other conversations can be added.

**Chair Olsen** suggested forming a smaller group without making decisions to go over the action items in the Strategic Plan.

**Vice Chair Estipona** agreed that it is better that a smaller group organize the information to make it easier to understand.

**Milt Stewart** noted that the system has improved from two years ago.

**Nancy Olsen** requested Tiffany Vazquez to schedule some time to meet for Edward, Brett, Milt, and herself.

**Vice Chair Estipona** requested Ben Daseler from DETR to be in the group as well.

**7. Review of Action Items for Alignment and Collaboration** - (Discussion/Informational only)

Item 7 not discussed.

**Chair Olsen** asked any members that arrived after roll call to mark themselves present.

**Natalie Brown** marked herself present.

**8. Second Public Comment**

There were none.

**9. Adjournment**

**Chair Olsen** called for a motion to adjourn the meeting. It was moved by **Vice Chair Estipona** and seconded by **Natalie Brown**. The motion carried. The meeting adjourned at 3:30 pm.