2026 NEVADA WORKFORCE SUMMIT

Alignment. Awareness. Pathways. Partnership.

Sponsorship Opportunities

Deadline: Friday, October 16, 2026

Presented by DETR's Office of Workforce Innovation (OWINN). The 2026 Nevada Workforce Summit brings together leaders from industry, education, government, and community organizations to strengthen Nevada's workforce ecosystem. This year's theme — **Alignment. Awareness. Pathways. Partnership.** — reflects our commitment to uniting key stakeholders, elevating critical conversations, and building clear, equitable routes to opportunity. The Summit will be October 27 - 28, 2026 at Durango Casino and Resort.

WHY SPONSOR?

Alignment

Nevada's economic future depends on strategic alignment between employers, educators, and workforce agencies. The summit provides a collaborative space where shared goals are defined and actionable strategies are developed.

Awareness

Workforce challenges and opportunities evolve rapidly. Sponsors help increase statewide awareness of high-growth industries, emerging skill needs, and innovative solutions that support a competitive Nevada workforce.

Pathways

Creating clear, accessible pathways is central to talent development. Your sponsorship fuels programming that connects Nevadans to high-quality training, apprenticeships, certifications, and career advancement opportunities.

Partnership

Sustainable workforce development requires strong, authentic partnerships. Sponsors play a vital role in bringing together businesses, education and workforce partners, policymakers, and community leaders to build a stronger, more resilient future.

By sponsoring this free, statewide summit, you help align workforce priorities, expand awareness of Nevada's in-demand careers, strengthen career pathways, and foster meaningful partnerships that drive long-term economic growth. Sponsorship directly supports event programming while offering organizations powerful visibility and engagement with leaders and organizations driving workforce development across the state.

Stay tuned…Agenda and registration information will be available soon on the OWINN website.

SPONSORSHIP LEVELS

PLATINUM PARTNER – $10,000

- Premier logo placement on all signage, website and materials
- Logo featured during keynote sessions
- Recognition/potential opportunity to speak during conference sessions
- Prominent sponsorship recognition throughout the Summit
- Full-page ad in the Summit program
- Recognition in statewide press releases where applicable
- Featured in all Summit social media campaigns
- Included in media coverage when applicable
- Display a company banner near main stage
- Opportunity to place branded "swag" or brochures at the reception check-in.
- Reserved table for your organization
- Recognition in the "Thank You" email sent to all attendees.

GOLD PARTNER – $7,500

- Logo on event signage, website, and marketing
- Logo shown before/after keynote sessions
- Half-page ad in the Summit program
- Recognition during opening & closing sessions
- Acknowledgment in post-summit statewide report
- Opportunity to place branded "swag" or brochures at the reception check-in.
- Mention in social media promotions
- Recognition in the "Thank You" email sent to all attendees.

SILVER PARTNER – $5,000

- Logo on event signage & website
- Quarter-page ad in the Summit program
- Option to sponsor a breakout room (branded signage recognition at break out room)
- Verbal recognition at event
- Social media acknowledgment
- Opportunity to place branded "swag" or brochures at the reception check-in.

BRONZE PARTNER – $3,500

- Logo in the Summit program and website
- Recognition as Bronze Sponsor
- Verbal recognition at event
- Option to sponsor a Coffee Station (branded signage recognition at coffee/ snack station)
- Included in general social media thank-you post

ADDITIONAL SPONSORSHIPS OPPORTUNITIES - Contact OWINN via email to create a customized sponsorship package for your business. Email: owinn-general@detr.nv.gov